



**DVCOLOR TO SPONSOR THE 32nd FESTIVAL INTERNATIONAL DU NOUVEAU
CINEMA ET DES NOUVEAUX MEDIAS DE MONTREAL (FCMM)**

Montreal, October 8, 2003 – For the second year in a row, **DVcolor** inc. will participate in one of the world's most prestigious and renowned festivals, the Festival international du nouveau Cinéma et des nouveaux Médias de Montréal (FCMM).

The most coveted prize from the Festival international du nouveau Cinéma et des nouveaux Médias de Montréal, the *Louve d'or*, will once again be sponsored by **DVcolor**.

DVcolor is a Montréal based company that, after four years of research and development, offers innovative digital image processing solutions based on its own intellectual property developments. In addition, DVcolor supports its clients with strategic expertise in digital media technologies.

Their unique technological solutions guarantee continued image quality without artifices, designed to meet the needs of a network's multiple users as well as their applications, opening an avenue for the transport and distribution of high-quality video content while respecting the demands of existing IT equipment and infrastructures.

DVcolor solutions allow the distribution of DVD-quality video content and CD-quality audio content, with unparalleled lightweight digitization, for full-screen and high-resolution broadcasting for users of broadband networks, including high-speed Internet, satellite networks, cable distribution (VOD, SVOD, iVOD), wireless networks, gaming platforms, in-room projections, distribution on CD-ROM or DVD.

The mission of the Festival international du nouveau Cinéma et des nouveaux Médias de Montréal is to promote independent film and video, as well as creativity in new media.

- 30 -

Information:

Patrick Tobin
Vice President, Business Development
ptobin@dvcolor.com
(514) 935-3489

www.dvcolor.com